

Evaluator Program



Cyber Scent Work

WEBINAR

with Dianna L. Santos, KPA-CTP, CPDT-KA, CNWI



WELCOME!

We are thrilled to have you!

Be certain to check out the
Rules for each program and the
Evaluator Manual.

Have a question? Please contact me!

Email: dianna@cyberscentwork.com



Dianna L. Santos
President



Sean McMurray
Vice President



WHAT WE WILL COVER

- What is Cyber Scent Work
- What is the Evaluator Program
- What are the Requirements
- What Evaluators Do
- Why You Should Be an Evaluator
- How to Get Started



WHAT IS CYBER SCENT WORK?

- Scent Work titling organization.
 - Opportunity to earn titles and ribbons **AND** receive training feedback.
- Created to:
 - Provide trial prep opportunity.
 - Grant dogs on primary a way to play.
 - Offer participants a safe and alternative trialing option.
 - Dog may be too reactive, sensitive or aggressive.
 - Handler may not enjoy or doesn't want to formally trial.
 - Local trialing options may not exist.





ULTIMATE GOAL

GET MORE DOGS AND HANDLERS

PLAYING SCENT WORK.



WHAT IS THE EVALUATOR PROGRAM

- Way to leverage talented and experienced professionals.
- Approved Evaluators provide in-person assessments.
- May opt to choose how they do so.
 - Weave into classes vs. stand-alone event, etc.
- Supports local sniffing community.



WHAT ARE THE REQUIREMENTS

- Evaluators are experienced Scent Work instructors, trial officials or professionals with a focused attention to detail, who can administer the program rules (Cyber Sniffing Games or Traditional Cyber Scent Work) fairly and accurately.



WHAT ARE THE REQUIREMENTS

- Evaluators must be 18 years or older and be physically able to complete the tasks of designing and officiating searches.
- Evaluators must meet at least one of the following criteria:
 - 3 years of experience as a Scent Work instructor
 - Be an approved and active Scent Work trial official
 - Be a professional detection dog trainer and/or handler.



WHAT ARE THE REQUIREMENTS

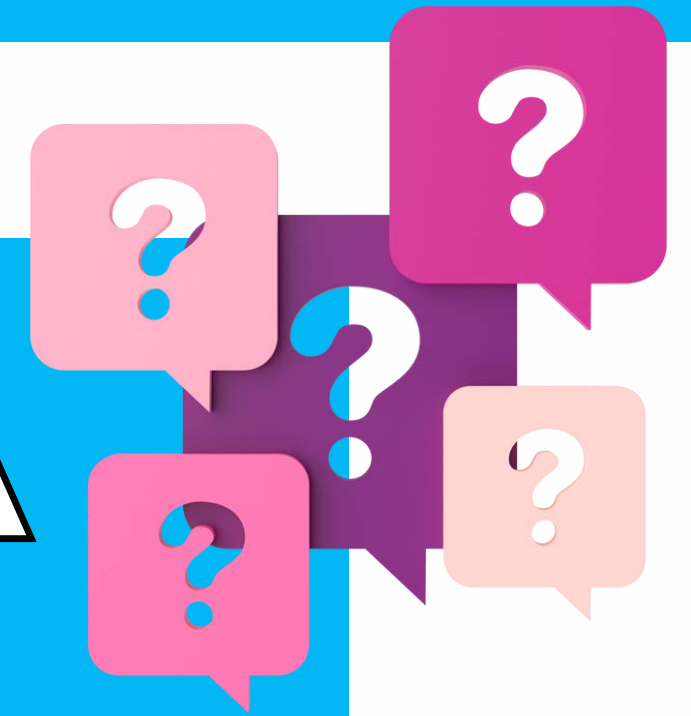
- Evaluators must be familiar with the Rules of the program they will be offering.
 - **Cyber Sniffing Games**
 - Games isolate and test specific dog skills.
 - **Traditional Cyber Scent Work**
 - Testing the skills of the dog and handler.



DO I NEED TO USE A CERTAIN TRAINING METHOD?

NO!

Cyber Scent Work is open to **ALL**
schools of thought and training methodologies.



WHAT DO EVALUATORS DO?

- **Provide in-person assessments.**
 - Design the search.
 - Officiate the search.
- **Clients can concentration on searching.**



EVALUATION PROCESS

- Choose the program.
 - Cyber Sniffing Games
 - Traditional Cyber Scent Work
- Design the search.
- Officiate the search.
- Complete the scorecard.
- Provide the scorecard to the client.





EVALUATOR SCORECARD

Cyber Sniffing Games

	Cyber Sniffing Games					
	Game Type	Look Up				
	Game Title					
	Track (circle one)	Odor	Paired Odor	Food	Toy	Scented Articles
	Hides (circle one)	Blind	Known			
Handler Name						
Dog Call Name				CSW Dog Reg. No.		

Search 1	Pass	Needs Work
Dog knows what they're searching for		
Dog is focused on the search		
Dog is working independently		
Dog is interested in searching		
Dog finds all the hides		
Handler calls or indicates "Alert"		
Search 2	Pass	Needs Work
Dog knows what they're searching for		
Dog is focused on the search		
Dog is working independently		
Dog is interested in searching		
Dog finds all the hides		
Handler calls or indicates "Alert"		
Search 3	Pass	Needs Work
Dog knows what they're searching for		
Dog is focused on the search		
Dog is working independently		
Dog is interested in searching		
Dog finds all the hides		
Handler calls or indicates "Alert"		

Number of Faults			Disqualifications (circle one)	YES	NO
Pass all items (circle one)	YES	NO			

Evaluator Comments (optional)

Evaluator Name		Evaluator No.	
Evaluator Signature		Date	

- HANDLER INSTRUCTIONS**
- Create a free account at www.cyberscentwork.com
 - Register your dog for a \$20.00 lifetime fee and receive your dog's registration number via email.
 - Click the CYBER SNIFFING GAMES button.
 - Fill out the form and upload a photo of this scorecard.
 - Submit your payment.
 - We will process your request within 5 business days. You will receive an email with your title certificate, which you may also access from your CSW dashboard.



EVALUATOR SCORECARD

Traditional Cyber Scent Work



Traditional Cyber Scent Work

Handler's Name		Level	Beginner
Dog's Name		Element	Interior
Dog's CSW Reg. No.		Track	Odor
			Pointed Needed to Qualify 80 points

REQUIRED ITEMS	YES	NO
Dog finds all the hides. (25 pts)		
Handler rewards the dog for each hide found. (25 pts)		
Handler calls "Alert" and "Finish". (10 pts)		
Subtotal		

TEST ITEMS	EXCELS (5 pts)	PASS (3 pts)	NEEDS WORK (0 pts)
Dog knows what they're searching for.			
Dog is focused on the search.			
Dog is working independently.			
Dog is interested in searching.			
Handler grants the dog space to work.			
Handler grants the dog time to work.			
Handler practices good off or on-leash handling techniques.			
Handler covered the search area.			
Subtotal			

BONUS POINTS	YES	NO
Dog offers passive change of behavior/alert behavior. (2 pts)		
Dog finds all the hides before 30-second warning. (2 pts)		
Handler jackpot the dog after each hide found. (2 pts)		
Handler throws the dog a party at the end of the search. (2 pts)		
Subtotal		

DISQUALIFICATIONS	
Any disqualifications?	
YES	NO

FALSE ALERTS*				
Number of false alerts (-5 pts ea.)				
0	1	2	3 or more	
Subtotal				

FAULTS							
Number of faults (-5 pts ea.)							
0	1	2	3	4	5	6	
Subtotal							

*Up to 2 false alerts are permitted in Beginner and Novice; no false alerts are permitted in the other Levels and will result in 0 total points and a NQ.

Evaluator Comments (optional)		TOTAL POINTS	Q/NQ
Evaluator Name		Evaluator No.	
Evaluator Signature		Date	

HANDLER INSTRUCTIONS

1. Create a free account at www.cyberscentwork.com
2. Register your dog for a \$20.00 lifetime fee and receive your dog's registration number via email.
3. Click the TRADITIONAL CYBER SCENT WORK button.
4. Fill out the form and upload a photo or PDF of this scorecard.
5. Submit your payment.
6. We will process your request within 5 business days and will email you with the results.

EVALUATION PROCESS

- If the client wants the results to apply toward titles and ribbons:
 - Take a photo of the scorecard.
 - Upload the photo with their entry.
 - Pay the recording fee.



MAY I COLLECT THE CLIENT'S RECORDING FEE?



NO!

Clients **MUST** take a photo of the completed scorecard and submit this to Cyber Scent Work with the recording fee.

LOTS O' RIBBONS!

- Game X Title Ribbons
- Element Title Ribbons
- Level Title Ribbons



DO I HAVE TO ORDER AND STORE RIBBONS?



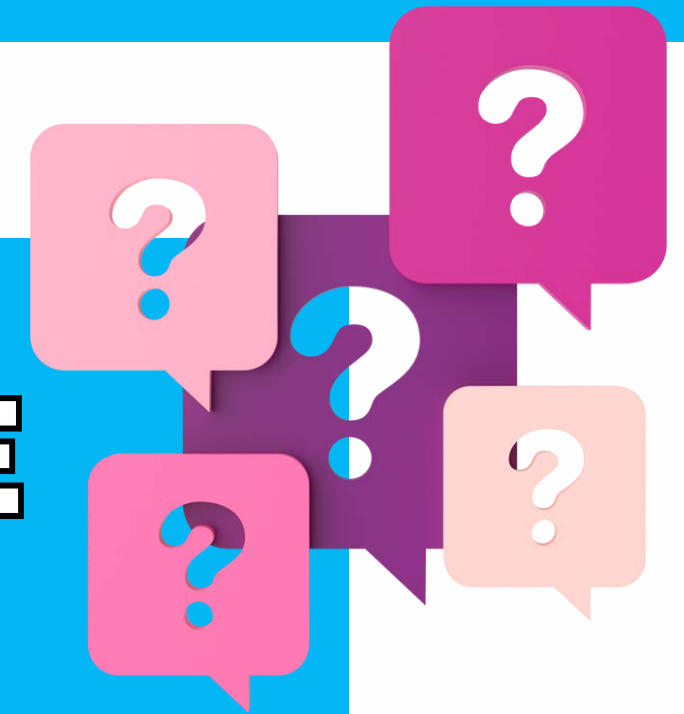
NO!

Cyber Scent Work will issue all title certificates and ribbons.

Title certificates are sent via email.

Ribbons are mailed directly to the client.

MUST CLIENTS CHOOSE ONLY BETWEEN IN-PERSON OR ONLINE?



NO!

Clients may opt to participate in both.

May do in-person assessments during an Evaluator's events.

Submit online assessment entries in-between those events.

DO EVALUATORS OFFER ONLINE ASSESSMENTS?



NO.

Evaluators are only approved to offer **in-person assessments.**

Clients may submit online assessments directly to
Cyber Scent Work.

May also opt to receive training feedback.

VALUE OF TRAINING FEEDBACK

Option with an online assessment.

- Take the guesswork out of the equation.
- Get input from an experienced professional.
- Have another set of eyes on the team.
- Notice small, minute details.
- New ideas and suggestions.
- Professionals use this, our clients should too!



BILL GASKINS



JUDITH GUTHRIE



MICHAEL MCMANUS



NATALIE MCMANUS



LAUREL SCARIONI



KHARA SCHUETNZER



LORI TIMBERLAKE

DO CLIENTS CHOOSE THEIR ONLINE REVIEW OFFICIAL?

No.

We assign entries based upon availability.

Feedback from our clients is that receiving a variety of training feedback has been exceedingly helpful.



DOES MY EVENT NEED TO BE PRE-APPROVED?



NO!

Approved Evaluators decide the type of event, who to advertise that event to and when they want to hold that event.

May promote the event on the

Friends of Cyber Scent Work FB Group.

MUST I PAY ANY EVENT FEES TO CYBER SCENT WORK?

NO!

Cyber Scent Work does **NOT** charge Evaluators any fees for their in-person assessments.

Evaluators choose what they will charge clients.



WHERE IS THE CATCH?!



There is no catch!

Cyber Scent Work was created by instructors for instructors.

Being an Evaluator can be an excellent way to support your local sniffing community.

QUESTIONS?

Type any questions you
have in the chat!



WHY BE AN EVALUATOR

- Provide incentives to your clients.
- Bolster your program and offerings.
- Another manner to offer trial prep for other venues.
- Support your local sniffing community.

Following examples are only suggestions. The possibilities are endless!



INCENTIVE TO TRAIN AND PRACTICE

- Create a class to specifically prepare.
 - **Weeks 1 - 5:** work on elevation.
 - **Week 6:** Look Up Game evaluations.
- Traditional class prep at a given Level.
 - Different search element each week.
 - **Week 5:** Train all four elements.
 - **Week 6:** Evaluation in each element.



BOLSTER YOUR PROGRAM AND OFFERINGS

- Elevation skills - Level 1
 - Hunting for primary
- Elevation skills - Level 2
 - Interiors, Exteriors and Containers
- Elevation skills - Level 3
 - Field trip searches



BOLSTER YOUR PROGRAM AND OFFERINGS

- Interiors - Level 1
 - Hunting for primary
- Interiors - Level 2
 - Hunting for paired odor
- Interiors - Level 3
 - Hunting for odor



BOLSTER YOUR PROGRAM AND OFFERINGS

- Follow-up seminar or workshop with an in-person evaluation.
 - **Day 1:** workshop focused on elevation.
 - **Day 2:** evaluation using the Look Up Game.





CAN THIS WORK WITH BEGINNER CLIENTS?

YES!

Have an “eager beaver” beginner who it itching to trial?
Reward their patience and training while still building skills.

TRIAL PREP FOR OTHER VENUES

- Traditional Cyber Scent Work searches.
 - Interior, Exterior, Vehicle and Container
- **Week 1 - 3:** Paired odor and known hides
- **Week 4:** Paired odor and semi-blind searches.
- **Week 5:** Paired odor and blind.
- **Week 6:** Odor and blind.



IS THIS A GOOD FIT FOR ADVANCED CLIENTS?



YES!

Prepare for what they may see in other organizations.

Isolate certain and particular skills.

Rebuild motivation with food or paired odor hides.

SUPPORT YOUR LOCAL SNIFFING COMMUNITY

- Various in-person assessment event options:
 - Private
 - Semi-private
 - Half-day
 - Full day
- Make this as simple or involved as you wish.



MAY I OFFER A DEBRIEF AND COACHING AFTERWARDS?

YES!

An excellent learning opportunity for your clients.

Potentially film and discuss in a Facebook Group.





MAY I PARTNER WITH ANOTHER EVALUATOR?

YES!

This can be an excellent way to do a “combo” event.

One Evaluator tackles a Game (has 3 searches).

Another Evaluator tackles a set of Traditional searches.

CAN I PLAY TOO?

OF COURSE, PLEASE DO!

We want **YOU** to enjoy playing the game as well.





LEVERAGE THE FLEXIBILITY

BUILT BY INSTRUCTORS FOR INSTRUCTORS!

MAKE THIS WORK FOR YOUR CLIENTS.



HOW DO I GET STARTED?

- Create a free account with Cyber Scent Work.
- Submit an Evaluator Application.
- Access to the Evaluator Certification Course.
- Take and complete Program exam(s).
- Receive an issued Evaluator number.
- Access to the scorecard files.
- May begin your in-person assessments!



FINAL QUESTIONS?

Type them in chat!



Evaluator Program



Cyber Scent Work



THANK YOU

**WE LOOK FORWARD TO
PARTNERING WITH YOU!**

www.cyberscentwork.com